



EVENTS
& Even More



COMPANY COMPANY PROFILE PROFILE



EVENTS & Even More

ABOUT US



OUR PLEDGE

Our mission is to create exceptional events that capture your vision and inspire your audience.

OUR PHILOSOPHY

In the world of special events and meetings, it's all about the experience—the vibe—and the VIBE agency pulls it all together with unparalleled professionalism and service. We believe in creating inspiring events that feature a uniquely personal touch.

OUR EXPERTISE

We excel at providing personalized service with a creative flair for developing unique brand experiences. The VIBE agency manages every type and style of corporate events with budgets ranging from \$20,000 to more than \$1 million. From incentive trips to product launches, we work with leading companies around the world to ensure that their marketing objectives are met and exceeded—with brilliant, memorable results.

CLIENTS



WE ARE PASSIONATE ABOUT OUR CLIENTS!

Our ultimate objective is to exceed your expectations, with unparalleled service and flawless program execution.

We take pride in our stellar reputation and results-oriented approach to working with clients that demand the very best, such as Microsoft, LVMH and L'Oreal.

KEY FACTS & FIGURES

We've been in business since 2004. In less than four years, we're proud to have:

- + Been selected as "Event Planner of the Year" by BizBash Florida, 2007
- + Managed and hosted over 10,000 guests
- + Opened 3,000 bottles of champagne
- + Prepared 40,000 gourmet entrées
- + Booked 4,000 hotel rooms
- + Distributed 3,000 gift bags
- + Unrolled over 500 feet of red carpet
- + And more...



EVENTS & Even More



PLANNING FOR SUCCESS



We are more than event planners; we are experts at creating unique experiences that bring your brand to life with a “VIBE.”

CORPORATE EVENTS & MEETINGS

When it comes to corporate events and meetings, we’ve truly perfected the art of mixing business with pleasure. Whether it’s for six or 600 guests, the VIBE agency provides the same personalized and results-oriented service.

- + Product Presentations
- + Launches & Press Events
- + Gala Dinners & Award Shows
- + Holiday & Special Event Parties
- + Meetings & Board Meetings
- + Conferences & General Meetings
- + Seminars & Conventions
- + Team Building Activities

INCENTIVE PROGRAMS

Employees—from senior managers to front line representatives—are the lifeblood of any organization. We will work with you to develop a motivational program to keep them “gung ho”—from training seminars to activities that build team spirit and camaraderie. Trust us—your team will love you.

- + Employee Recognition Parties
- + Motivation Events
- + Team Building Activities
- + Training Seminars

DESTINATION MANAGEMENT

The VIBE agency provides comprehensive destination management services in over 20 locations around the world. At any location, for any type and size of event, we can manage all your corporate programming needs every step of the way.

10 MOST REQUESTED DESTINATIONS:

- + MIAMI
- + NEW YORK
- + LAS VEGAS
- + LOS ANGELES
- + CHICAGO
- + CARIBBEAN
- + BAHAMAS
- + MEXICO
- + CANADA
- + SOUTH AMERICA



EVENTS & Even More

COMPREHENSIVE CAPABILITIES



The VIBE agency will minimize your stress, maximize your results, and provide you the opportunity to enjoy your event.

From managing multi-day events for 600 attendees to planning a VIP dinner party for six guests, the VIBE agency provides award-winning services—from concept to completion. No matter what the event or the occasion, we will always find an innovative and tailor-made solution to achieve your goals and keep your budget in check.

EVENT PRODUCTION

- + Theme Development
- + Venue Selection
- + Restaurant & Venue Buy Outs
- + Catering & Bar Services
- + Entertainment Professional Speakers
- + Special Performers & Novelty Acts
- + Staging Production
- + Audiovisual & Lighting
- + Photography & Video

MEETING PLANNING

- + Travel/Hotel Accommodations
- + Venue Liaison
- + Catering Management
- + Special Event Liaison
- + Shuttle Services
- + Social & Tour Programs
- + Budgetary & Financial Management

ACTIVITIES MANAGEMENT

- + Recreational Programs
- + Team Building
- + Dine-Around
- + Discovery Programs
- + Guest Programs
- + Children's Day/Activities
- + Private Parties
- + Charity Events And More...

TRANSPORTATION MANAGEMENT

- + Meet & Greet Coordination
- + Airport Transfers
- + Registration
- + VIP Arrangements
- + Shuttle Services
- + Event Transfers

LOGISTICS MANAGEMENT

- + Site Inspections
- + Registration Services
- + Professional Staffing
- + Housing Assistance
- + Hospitality Services
- + Amenities & Gifts Collateral Items

PROGRAM DESIGN | WANT IDEAS? THAT'S OUR JOB!

We work in close partnership with you, listen to your ideas, and help shape the vision for your event—and then we pull all the details together with unparalleled professionalism and service to create an event that is distinctive, impactful and unforgettable.



EVENTS
& **Even More**



**THE PEOPLE
BEHIND THE VIBE**



“We listen to your ideas and concepts and help you shape your vision for your event, then use our experience to deliver something that is unique and distinctive.”

Valerie Bihet, the VIBE agency Director

OUR STORY

Valerie Bihet founded the VIBE agency in 2004 after a successful career as a communication executive with Disneyland Paris and Club Med North America in Miami Florida.

In just four short years the Paris native has led her agency to become one of the most innovative event planning and destination management firms in the United States. Since its inception the VIBE agency has produced over 110 events in 20 major destinations for clients, including global brands such as Microsoft, LVMH, Alstom, Guerlain, L’Oreal, Orange and Zenith.

OUR TEAM

Our friendly, flexible and multicultural team is comprised of a four Project Managers, two Production Coordinators, 20 Special Event Managers, and approximately 300 Team Partners located in key markets throughout the United States and abroad.

“Working with the VIBE Agency is working with a very professional and committed team that will provide you with creative and personalized ideas to make your event unforgettable and impactful. We trusted them for their knowledge and understanding, and we will trust them again for their efficiency, reliability and ...smile!”

Julie Garetier, Guerlain Marketing Manager

ACCOLADES

In 2007, the VIBE agency was named in the top ten “Event Planner of the Year” by BizBash Florida.

Valerie Bihet has also garnered prestigious accolades as a “high-rising hotelier” by Travel Agent magazine, a recognition bestowed during her career at Club Med North America, where she was Director of Communications and Special Events prior to establishing the VIBE agency in 2004.