



VIRTUAL TEAM BUILDING: REAL-LIFE BENEFITS

Reconnect and Re-energize
Your Workforce with The VIBE
Agency



Across multiple industries, VIBE has been orchestrating virtual events focused on team-building and connectivity. With so many teams working remotely, these digital gatherings help maintain the personal relationships that are so vital to productivity and satisfied employees.

THE ASK

Brands from pharmaceuticals, beauty and cosmetics, finance, high-end retail, and beyond have been working with VIBE on group activities that are tailored for online participation, and that are not directly related to specific work tasks. Gatherings can be nearly any size, with small groups of around a dozen participants up to larger company-wide activities for 65 or more people.

Generally, virtual team building events last between two and three hours, which allows for instructions, ample time for the activity (or activities), then results, lessons learned, awards (if desired), and unstructured social time either during or after the activity.

THE ANSWER

Some of the options that VIBE has put together have included trivia games, entertainment shows, virtual mixology, cooking classes, and even virtual escape rooms.

In each case, VIBE coordinates the online platform and any necessary talent or activity leaders to make sure the event runs smoothly. In doing so, teams that have been disconnected for many months have been able to come together and reignite their creativity and energize their relationships. An additional benefit of these virtual events is that international teams are connecting like they've never been able to do previously.

THE VIBE

As the world makes more and more digital transitions, companies will need to be mindful about “the human element” in their business. “Colleagues need to be comfortable with each other in order to share ideas, offer guidance or constructive critiques, and handle large projects with a smart division of responsibilities,” explains Valerie Bihet, founder of The VIBE Agency. “Working remotely can sometimes leave team members feeling isolated, which ultimately limits their ability to think outside the box and see challenges from multiple viewpoints. By recreating the water-cooler or happy hour experience, team members form strategic alliances and stay aligned on company goals.”